



MEDCLAIMS LIAISON ANNOUNCES ADVOCACY PARTNERSHIP WITH THE CENTER FOR ADVANCED REPRODUCTIVE SERVICES AT UNIVERSITY OF CONNECTICUT HEALTH CENTER

MCL to help women maximize healthcare reimbursements for Oncofertility treatment and patients undergoing Preimplantation genetic screening (PGS) for genetic diseases.

Hawthorne, NY (June 28, 2012) - MedClaims Liaison (MCL), the leading national patient advocacy company, has launched a limited trial with The Center of Advanced Reproductive Services (CARS) at the University of Connecticut Health Center, a renowned fertility center that offers advanced reproductive technologies (ART) to help patients achieve successful pregnancies. MCL has specialized expertise in maximizing health care benefits for complex medical conditions including autism, addiction and cancer and is seeking to translate its success to the fertility market.

MCL provides an innovative solution for healthcare providers, ensuring that their patients receive all that they are contractually owed by their carriers. In the case of CARS, the Oncofertility and PGS patient populations face significant challenges seeking reimbursements which are often exacerbated by the fact that they are pursuing ART for a non-fertility diagnosis and by the time-sensitive nature of the services.

"We are looking forward to working with CARS on this very important program. The physical and emotional challenges being confronted by these families are extraordinary. For a variety of reasons, it can be a challenging task for patients to get reimbursed for Oncofertility and PGS treatments. MCL is prepared to roll up its sleeves and get to work." CARS joins MCL's growing network of provider partners from Connecticut to California," said Mitchell Kaye, CEO of MCL. The CEO of CARS, Paul Verrastro, stated, "We are very pleased to be part of this exciting trial and offer this valuable service to the families we serve. We know from experience that there are many challenges in trying to recover money from insurance carriers, and it is wonderful to be able to offer this resource which provides so much help to families."

About MedClaims Liaison, LLC

Founded in 2009, MCL is a national patient advocacy business that ensures its Members are accurately billed by their providers and properly reimbursed by their insurance carriers so they get the most out of their healthcare benefits. MCL's experts navigate the system, persisting until the Members get back all the money to which they are entitled. While MCL's team has delivered positive results for a broad range of insurance issues, the Company has a specialized focus on reimbursements for therapies and treatments related to autism, addiction and cancer. To learn more about MCL, please visit www.medclaimsliaison.com.

About The Center for Advanced Reproductive Services

The Center for Advanced Reproductive Services is a full service fertility center with state of the art locations in [Farmington](#), [Hartford and New London](#) Connecticut. Our sole focus is in providing the highest standard of individualized clinical care to people experiencing infertility in an environment that is caring, sensitive, responsive and knowledgeable. The Center for Advanced Reproductive Services meets the highest national standards for clinical fertility services and laboratory standards. All of our physicians are [board certified](#) in reproductive endocrinology and infertility. We are a member of the Society for Assisted Reproductive Technologies (SART), under the auspices of the American Society of Reproductive Medicine, and have reported our success rates to SART since 1991. Our Laboratory meets the standards established by the Clinical Laboratory Improvement Act (CLIA) and is accredited by the College of American Pathologists (CAP). To learn more, visit www.uconnfertility.com.

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